

PROJECT SUMMARY

Rancho La Onza

Initiative ID: BCR-BC-MX-793-001

Initiative holder	Grupo Susterramex
Legal representative(s)	Gonzalo Javier Martínez Mayer / Javier Martínez Mayer
Tax or Fiscal Identification Number (TAX ID)	GSU230517Q91
Email address	tereramirez@carbonplus.eco
Telephone (number)	+52 1 9811435113
Address	Avenida México 1256, No. 406. Col Santa Teresa. C.P.10710 Delegación: La Magdalena Contreras
City	No aplica
Contact person	Teresita de Atocha Ramírez Huicab

Account holder	Grupo Susterramex
Legal representative(s)	Gonzalo Javier Martínez Mayer / Javier Martínez Mayer
Tax or Fiscal Identification Number (TAX ID)	GSU230517Q91
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Conservation Activity(ies)	Preservation, Restoration, Sustainable utilization (use)
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Type of Activities (Specific Conservation Actions)	Isolation of forest fragments, Installation of surveillance and control programs, Rehabilitation (REH): of the productivity and/or services of the original ecosystem (e.g. reintroduction/reforestation/revegetation of species from the original ecosystem), Removal (REM): of the agents causing degradation (e.g. Removal of invasive or non-native species), Limitation on entry and/or actions of the public/tourists to a landscape or ecosystem)
Methodology	GNB BioCarbon Methodological Document
Sustainable Development Goals (SDGs)	Goal 13: Take urgent action to combat climate change and its impacts, Goal 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
Description of the Initiative	Since 2010, numerous conservation actions have been carried out, including the implementation of a perimeter fence to protect the area, surveillance patrols to monitor the ecosystem and prevent illegal activities, and the maintenance of trails and paths to facilitate mobility and monitoring. Additionally, water and food stations have been installed to support local wildlife, and reforestation projects have been executed to restore degraded areas and promote forest regeneration. In terms of environmental education and research, Rancho La Onza has developed programs to raise awareness among the community and visitors about the importance of conservation. These programs include educational activities and research projects to better understand the ranch's biodiversity and ecological processes. Among the protected species at the ranch are the jaguarundi, being the first and only place in Guanajuato where its presence has been confirmed.
Participants of the Initiative	Rancho La Onza CarbonPlus
Duration period of the initiative	01/01/2019 - 01/01/2029

Location (of the Initiative)	Rancho La Onza, located in the municipality of Victoria within the Sierra Gorda Biosphere Reserve of Guanajuato, is a place of great ecological importance and biodiversity. This ranch covers 200 hectares that include submontane shrubland, tropical deciduous forest, oak forest, and a fragment of pine-oak forest, representing a temperate-tropical transition zone.
Country (of the Initiative)	MX
Estimated amount of NGB	0.00
Project ID	BCR-BC-MX-793-001
Inscription date (dd/mm/aaaa)	03/07/2024

Monitoring period(dd/mm/aaaa)	Total NGB Certified	Certification Body
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